

Frequently Asked Questions

Who Do I Contact with Additional Questions?

For additional assistance, call Mike Ferris of Industry Insights at (614) 389-2100 ext. 241 or email him at mferris@industryinsights.com. You can also call Annika Stensson of IFDA at (703) 962-9947 or email her at astensson@ifdaonline.org for assistance.

Is it Required to Answer Every Question?

If you cannot fill out every line, provide as much information as possible. It is okay to leave blanks. However, keep in mind that the more you are able to fill out, the more information you will get back about your own company. You may provide estimates if necessary.

What if I'm Unsure About Completing the Financial Section?

If you prefer, complete what you can and forward your financial statements to Industry Insights. Our analysts will complete the financial section of this form, to the extent possible.

Will Anyone Outside of My Company See My Data?

Individual company responses will not be shared with IFDA or anyone outside of Industry Insights. All responses will be kept in strictest confidence by Industry Insights, Inc. Your data will be treated in the strictest confidence by Industry Insights, Inc., an outside, third party firm that specializes in such studies. Industry Insights implements reasonable physical, administrative and technical safeguards (e.g., passcodes, encryption, etc.) to protect company-specific information from unauthorized access, use and disclosure.

For the IFDA Financial Research Portal's expanded terms and conditions and data security statement, please see the site's privacy policy page. (Ben, can you make "privacy policy page" a link to the site's Privacy Policy page?)

What if My Company Requires Industry Insights to Sign a Non-Disclosure Agreement?

At Industry Insights we understand that the information that you provide on the IFDA Operations & Financial Performance survey is confidential. We treat all data gathered through our surveys with the highest confidentiality and take precautions to protect all submitted data.

If your company requires Industry Insights to sign a non-disclosure agreement (NDA) to participate in the survey, please draft the NDA with Scott A. Hackworth as the representative of Industry Insights, Inc.

All NDAs should be emailed to Mike Ferris (mferris@industryinsights.com). After document has been reviewed, Mike will email you a scanned copy of the signed NDA.

How do I Submit the Completed Excel or PDF Survey?

You can submit the survey through uploading your completed form in the portal, emailing the form to Mike Ferris, or by mail. Please address all mailed survey forms to Industry Insights, Inc., PO Box 4330, Dublin, Ohio, 43016.